



SPONSORSHIP-IN-KIND



Fax to:
Ms Tiffany Siow
Singapore Exchange Limited
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Please Reply by 29 August 2008

Please tick (√) in the appropriate box to indicate your interest in sponsoring the following item(s) -

Items	Please tick (√)
Goodie bags items (e.g. vouchers, nutrition & health food, sports accessories x 4,000 items each)	
Radio spot announcements for one week (English and Chinese) ≈ \$40,000 [FA cost – to be confirmed]	
One ¼ page print announcement on road closures (Straits Times) ≈ \$5,000 [FA cost – to be confirmed] {min. 4 sponsors}	
One ¼ page print announcement on road closures (Business Times) ≈ \$1,900 [FA cost – to be confirmed] {min. 2 sponsors}	
One ¼ page print announcement on road closures (Lianhe Zaobao) ≈ \$3,500 [FA cost – to be confirmed] {min. 2 sponsors}	
Lucky draw prizes	
Prizes for games (non-cash) – items with value of about \$2 and above (200 pcs)	

**All sponsored items will carry the sponsor's logo. Design specifications are provided by The Bull Charge™ organiser.*

Name of Company : _____

Name of Company Representative : _____

Address of Company : _____

Contact Numbers : _____ (o) _____ (ext) _____ (HP)

Signature & Company Chop/Stamp : _____

Date of Submission : _____

Notes: -

- Packages are on first-come-first-served basis.
- Publicity benefits include mention in news releases, mention in the Business Times sponsors' update, acknowledgements at the Padang and in souvenir collateral, on SGX website and any other opportunity to be decided by The Bull Charge™ organiser.
- Prices for items listed are indicative only. Sponsor may provide items.