



20 February 2012

## SGX Bull Charge charity run turns 10!

Singapore Exchange (SGX) launched the 10th Anniversary celebrations of the Bull Charge charity run yesterday, together with support from its members and business associates.

SGX Bull Charge is the only corporate charity run that brings the financial industry and all SGX-listed companies together for a common cause. Over the past nine years, Bull Charge has raised more than \$18 million for more than 50 different charities. No other corporate run in Singapore garners the same level of donations in a single event.

This year, SGX is raising the bar even further by aiming to bring in \$3 million and 10,000 participants for the annual charity run. These targets are more than double last year's donations of \$1.388 million and 4,200 runners.

To celebrate the 10th Anniversary of Bull Charge, SGX is planning a series of exciting fund-raising activities over a 10-month period which will culminate in the 5km run to be held on Friday, 22 November 2013, and flagged off from The Float @ Marina Bay at 4.30pm.

Mr Magnus Bocker, CEO of SGX, said: "Our mission is to rally the financial industry and SGX-listed companies to empower communities through financial literacy and promote sustainable societies. As an exchange, our role is to not only contribute to economic, but also social growth. I am appreciative of the support we have received all these years and look forward to having more companies and individuals sign up for Bull Charge 2013."

For the first time, SGX has enabled online donations from companies and members of the public via American Express, MasterCard, Visa and Paypal.

Funds raised will go towards four charities: Asian Women's Welfare Association (AWWA), Autism Association, Fei Yue Community Services and Shared Services for Charities.

For more information and to sign up and/or donate, please visit [www.sgx.com/bullcharge](http://www.sgx.com/bullcharge).

### Media Contacts

Loh Wei Ling  
Marketing & Communications  
Tel: (65) 6236 8157  
Email: [weiling.loh@sgx.com](mailto:weiling.loh@sgx.com)

Carolyn Lim  
Marketing & Communications  
Tel : (65) 6236 8139  
Email: [carolyn.lim@sgx.com](mailto:carolyn.lim@sgx.com)

**Singapore Exchange Limited**  
Company Reg No. 199904940D

2 Shenton Way, #19-00 SGX Centre 1, Singapore 068804  
Main: (65) 6236 8888 Fax: (65) 6535 6994

[www.sgx.com](http://www.sgx.com)



**Launching SGX Bull Charge 10<sup>th</sup> Anniversary by putting together pieces of a puzzle to reveal the new logo** (from left): Mr Tim Oei, CEO, Asian Women's Welfare Association (AWWA), Mr Ho Swee Huat, Chairman, Autism Association Singapore, Mr Chew Choon Seng, Chairman, Singapore Exchange, Mr Magnus Bocker, CEO, Singapore Exchange, Ms Aw Lay Hoon, Head, Family Life Division of Fei Yue Community Services, and Ms Lilian Tay, Executive Director, Shared Services for Charities.