Lollipop Wall Goes a Long Way for Bull Charge

从昨日至19日，到怡丰城的公众如捐出至少2元，便可从新加坡最大的棒棒糖墙上随意挑选两个棒棒糖，同时也可以获得商家所送出的礼品。（新加坡交易所提供）

新加坡最大棒棒糖墙　筑起满满爱心

张雅琪　报道
yqzhang@sph.com.sg

　　长达15米，由三万个Chupa Chups棒棒糖组成的新加坡最大棒棒糖墙昨天在怡丰城亮相。新交所首席监管长邓伟政从新加坡纪录大全（Singapore Book of Records）的代表手中接过了纪录批准证书（Record Validation Certificate）。

　　这个棒棒糖墙是今年新加坡交易所主办的"牛市义跑"（The Bull Charge）筹款活动的其中一项活动，勾勒出义跑时会经过的沿途风景。从昨日至19日，公众如捐出至少2元，便可从墙上随意挑选两个棒棒糖，同时也可以获得商家Levi's以及Kiehl's所送出的礼品。所筹得的善款都会捐给四个志愿福利团体，受惠团体包括亚洲妇女福利协会、新加坡自闭症协会、飞跃社区服务和慈善共享服务组织。

　　新交所举办的常年义跑活动如今已步入第11个年头，自2004年举办以来已经为50家不同的慈善组织筹得超过2000万元善款。今年的义跑活动会在11月14日（星期五）举行。

　　这个棒棒糖墙，从昨日至19日在怡丰城（VivoCity）一楼East Boulevard B展出。

The Bull Charge Lollipop Wall took place at VivoCity over the weekend. Hatched with the intention to raise funds for Bull Charge 2014, the Lollipop Wall has become an event which has brought much joy and laughter to all – a true embodiment of charity. Lianhe Zaobao sums up the event most aptly with their Saturday article headline, "Singapore's Largest Lollipop Wall, Constructed with Lots of Love."

The event setup that took place the night before was no easy affair. With so much to do in so little time, the event crew commenced their race against time. Contractors and helpers worked in tandem to lay the carpet, assemble the wall structure, drill the holes, and insert 30,000 Chupa Chups lollipops, all before the opening on Friday. Despite the mad rush to complete the wall in time, the short amount of time it took to rally reinforcements is commendable, a feat even the SAF would be proud of.

During the 3 days of the event, people from all walks of life came to share several sweet moments. A particularly memorable highlight of event came in the form of a young girl, who obviously loved lollipops. This young girl donated $10 but chose not to pick any lollipops off the wall. When asked why, she simply replied "my dad says that I have to learn the true meaning of charity – to give and expect nothing in return". It was priceless lesson to learn from.

From setup to teardown, there was great joy in every moment of the event. Throughout history, walls have been built to set up a divide. This wall, on the contrary, was set up to break down the barriers of inhibitions people had towards giving. Most importantly the wall served to bridge the gap between us and the underprivileged.

In closing, a whopping sum of $11.5k was raised through donations at VivoCity. This brings the grand total raised by the Lollipop Wall to $172k, which will go towards meeting the $2 million goal for Bull Charge 2014. The organisers would like to thank the following sponsors for their generous contribution towards the phenomenal success of the Lollipop Wall:

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