

SGX BULL CHARGE



Lace up for the Race towards
Love and Kindness



SGX (Singapore Exchange) Bull Charge first started in 2004. It is the only corporate charity run that brings the financial industry and all SGX-listed companies together for a common goal. Its main objective is to empower communities through financial literacy and promote sustainable societies.

SGX Bull Charge has an unmatched track record over the years since it started, raising more than S\$30 million for more than 50 charitable organisations. More than 45,000 participants from the financial industry and SGX-listed companies had supported our events through these years.



SGX Bull Charge Charity Run 2018

Sponsorship Form

Date: 30 November 2018

Venue: Marina Bay Floating Platform

This form comprises four pages. Kindly complete, scan and email to bullcharge@sgx.com.
For enquiries, contact the Bull Charge team at **tel: +65 6713 6644**.

Sponsorship Packages

Kindly tick in the appropriate boxes to indicate your choice in the various packages.

Corporate Sponsorship

- | | |
|---|--|
| <input type="checkbox"/> Diamond Bull (@ \$100,000) | <input type="checkbox"/> Institutional (@ ≥\$12,000) |
| <input type="checkbox"/> Gold Bull (@ \$50,000) | <input type="checkbox"/> Chief Challenge (@ \$8,000) |
| <input type="checkbox"/> Silver Bull (@ \$30,000) | |

Title Sponsorship

- | | |
|--|---|
| <input type="checkbox"/> Bull Cap (@ \$100,000, max. 1 sponsor) | <input type="checkbox"/> Runners' Bib (@ \$50,000, max. 1 sponsor) |
| <input type="checkbox"/> Official Attire (@ \$50,000 – \$100,000, max. 5 sponsors) | <input type="checkbox"/> Finisher Pack (@ \$25,000, max. 1 sponsor) |
| <input type="checkbox"/> Street Banners (@ \$50,000, max. 1 sponsor) | <input type="checkbox"/> Souvenir Calendar (@ \$10,000, max. 11 sponsors) |

Sponsorship-In-Kind

- Finisher pack items – 8,000 pcs each
- Prizes for top three runners (3 categories x 3) Description: _____
- Others (please state): _____

Cash Donation

- We would like to make an outright donation of \$ _____

Note: Tax deduction for qualifying donations made from 1 January 2018 to 31 December 2018 (both dates inclusive) will be 2.5 times of the amount of the donation. All payments received will be held in The Bull Charge – Trust Account. Tax-exempt receipts are generated directly through the beneficiaries by 31 January 2019.

Sponsor Details

Kindly fill in the details below for the purpose of issuing and sending of tax-exempt receipts (where applicable):

Name of Company: _____

Full Name of Authorised Person: _____
(Dr/Mr/Mrs/Mdm/Ms) (underline your surname)

Designation of Authorised Person: _____

Business Contact No.: _____ Business Email Address: _____

Company Address: _____ Postal Code: _____

Tax Reference No.: _____

Signature & Company Stamp: _____ Date: _____

Point of Contact

Additional point of contact for all sponsorship related matters (if different from the Authorised Person above):

Full Name: _____ Designation: _____
(Dr/Mr/Mrs/Mdm/Ms) (underline your surname)

Business Contact No.: _____ Business Email Address: _____

Payment Methods

1. For payment by TT bank transfer, please make the fund transfer to the following account, including bank charges. (Please note that any bank charges incurred will be borne by the Sponsor.)

Bank Account Name: **The Bull Charge – Trust Account**
Bank Account Number: 301-353-443-6
Bank Name: United Overseas Bank Limited
Bank Address: 80 Raffles Place, UOB Plaza 1, Singapore 048624
Bank Code: 7375
Branch Code: 001
Swift Code: UOVBSGSG

2. For payments by cheque, please make the cheque out to **The Bull Charge – Trust Account**. Kindly write name of company, tax reference number and contact number on the back of the cheque and mail it together with this form to:

SGX Bull Charge 2018
c/o 11 North Buona Vista Drive, #06-07
The Metropolis Tower 2, Singapore 138589
Attn: Ms Leow Hui Ling

3. All sponsorship forms must be submitted by **26 October 2018** and registration of runners to be completed by **30 October 2018**. A donation acknowledgement will be sent via email no later than **1 November 2018**.
4. Payment should be duly completed no later than **8 November 2018**.

Terms & Conditions

By submitting this form, I authorise and give consent to Singapore Exchange Limited ("SGX"), its affiliates and service providers to collect, use, disclose and store the information provided for the purposes of tax deduction, fundraising and marketing communications for Bull Charge events and other ancillary purposes, if any. Please refer to our Personal Data Protection Policy Statement on the SGX website for further details on our data protection policy, including how you can control the information provided. To unsubscribe from informational mailers on Bull Charge events, please email to **bullcharge@sgx.com**.

I hereby agree and confirm on behalf of the Sponsor stated above that we have read and understood this form, as well as the terms and conditions available on **sgx.com/bullcharge**, and agree to be legally bound by them.

Signature: _____

Name: _____ Designation (if applicable): _____

Date: _____

Corporate Sponsorship Packages

Diamond Bull Sponsor \$100,000

Entitlement

- Logo on barricade banners (premium position: 4pcs standing; along race route)
- Logo on selected backdrops, website and race flags
- Complimentary corporate marquee and logo*
- Event publicity*
- 4 invites to VIP marquee for networking
- 4 Chief Challenge slots
- Advertisement space in souvenir calendar: 1 page
- Complimentary 500 running slots[#]
- 2.5 times tax benefits

Gold Bull Sponsor \$50,000

Entitlement

- Logo on barricade banners (2pcs standing; along race route)
- Logo on selected backdrops, website and race flags
- Complimentary corporate marquee and logo*
- Event publicity*
- 3 invites to VIP marquee for networking
- 2 Chief Challenge slots
- Advertisement space in souvenir calendar: 1 page
- Complimentary 250 running slots[#]
- 2.5 times tax benefits

Silver Bull Sponsor \$30,000

Entitlement

- Logo on barricade banners (1pc standing; along race route)
- Logo on selected backdrops, website and race flags
- Complimentary corporate marquee and logo*
- 2 invites to VIP marquee for networking
- 1 Chief Challenge slot
- Complimentary 100 running slots[#]
- 2.5 times tax benefits

Institutional Sponsor ≥\$12,000

Entitlement

- Name acknowledgement on selected backdrops and website
- 1 invite to VIP marquee for networking
- Complimentary 60 running slots[#]
- 2.5 times tax benefits

Chief Challenge \$8,000

Entitlement

- Flag off with SGX management
- Personalised runner's bib for participant
- Name mention acknowledgement on selected backdrops and website
- 1 invite to VIP marquee for networking
- 1 Chief Challenge slot
- Complimentary 30 running slots[#]
- 2.5 times tax benefits

* Subject to availability

[#] Pre-allocated slots for 5km Mass Run and 5km Obstacle Challenge

Title Sponsorship Packages

Bull Cap \$100,000 (max. 1 sponsor)

Entitlement

- Logo/name on event publicity* and marketing collaterals
- Complimentary corporate marquee and logo*
- 4 invites to VIP marquee for networking
- Complimentary 500 running slots#
- Branding on the back of cap – worn by running participants
- 2.5 times tax benefits

Official Attire \$50,000 – \$100,000 (max. 5 sponsors)

Entitlement

- Logo/name on event publicity* and marketing collaterals
- Complimentary corporate marquee and logo*
- 3-4 invites to VIP marquee for networking
- Complimentary 250-500 running slots# (subject to sponsorship amount)
- Branding on official attire worn by all participants
- Front – \$100,000
- Back – \$50,000
- 2.5 times tax benefits

Street Banners \$50,000 (max. 1 sponsor)

Entitlement

- Logo/name on event publicity* and marketing collaterals
- Complimentary corporate marquee and logo*
- 3 invites to VIP marquee for networking
- Complimentary 250 running slots#
- Branding on street lamp post banners around CBD area (max. 35)
- 2.5 times tax benefits

Runners' Bib \$50,000 (max. 1 sponsor)

Entitlement

- Logo/name on event publicity* and marketing collaterals
- 2 invites to VIP marquee for networking
- Complimentary 100 running slots#
- Branding on runners' bib worn by running participants on front of T-shirt
- Branding on finishing line for run
- 2.5 times tax benefits

Finisher Pack \$25,000 (max. 1 sponsor)

Entitlement

- Logo/name on marketing collaterals
- 2 invites to VIP marquee for networking
- Complimentary 75 running slots#
- Branding on finisher packs – given to all participants
- 2.5 times tax benefits

Souvenir Calendar \$10,000 (max. 11 sponsors)

Entitlement

- 1 invite to VIP marquee for networking
- Complimentary 50 running slots#
- 1 page advertisement
- Complimentary 10 copies of the calendar
- 2.5 times tax benefits

* Subject to availability

Pre-allocated slots for 5km Mass Run and 5km Obstacle Challenge